Frankiefrank & co.

NOT for everyone



First Edition

Graphics by Lucas Kirschenbürg

Hello!

At Frankiefrank & Co., we're more than just hat makers - we're advocates for authenticity and champions of individuality. Our bucket hats transcend mere accessories; they are bold statements of confidence, refined taste, and personal flair. Whether you're making a statement at the office, strolling through city streets, or conquering rugged trails, our meticulously crafted hats are designed to be worn, cherished, and celebrated.

We believe that hats, when crafted with care, are one of the most powerful forms of expression and communication. Experience the difference of quality craftsmanship and a touch of "Frank" with Frankiefrank & Co.

Warm regards,





Luke & Myles
Frankiefrank & Co.

inspectagram.io

dia-gram.

by lucaskirschenburg.

"HEAD" QUARTERS



Lucas Kirschenbürg & Myles Maximus

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A satisfied customer is our only business strategy



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Back Pages

We're just living in it



The "Brim Bros"





How I feel when I see people wearing shit brand hats.

capbeast.com
customlids.com
hatstoreworld.com
printful.com
vistaprint.com
safarisun.com
mycustomtrucker.com

We're home of the **BIG ASS** hat logo! Inspired by a young superstar from Calgary, Canada, the Frankie brand was named after Frankie Rose. She taught us how to be ourselves & how to live in the moment.

Just be more FRANK!

In the spirit of full disclosure, our journey into the world of hat-making wasn't a deliberate choice but rather a serendipitous evolution. It all began with a simple desire for a hat that truly spoke to us – a hat with character, quality, & a fit that felt just right. Yet, time & again, we found ourselves disappointed by the lackluster offerings in the market. Frustrated by the abundance of subpar products churned out by indifferent suppliers solely focused on profit margins, we knew we had to break the mold. This unexpected journey has taught us that sometimes, the most remarkable ventures are born not out of a plan, but out of necessity – to challenge the status quo and dare to do something different.

Precision crafted buckets

That look as good in the front



As they do in the back





frankiefrank.ca

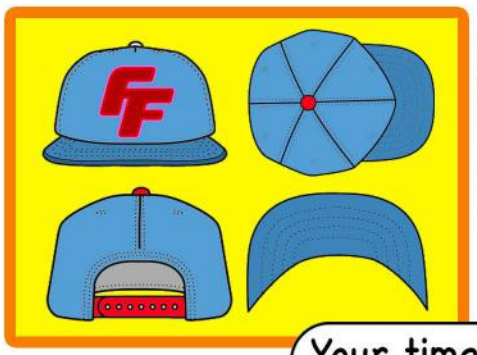
by L.Kirschenbürg

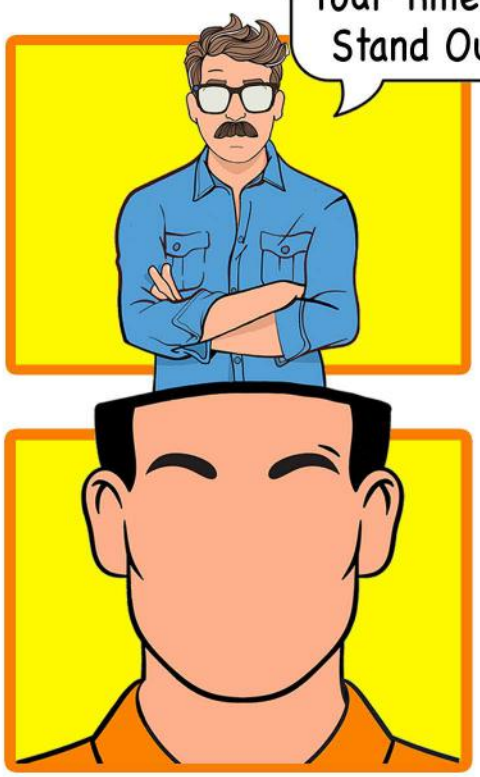
Seed Planted





While many of us may not become renowned fashion moguls, there's a unique avenue where we can leave our mark: through personal branding. Your logo adorning a Frankiefrank & Co. hat is more than just a symbol; it's your own small way of becoming a designer, expressing your style and identity to the world. Whether you're seeking to add a touch of personalized swag to your ensemble or aiming to amplify your company's visibility through promotional gear, the power of your brand is undeniable. And in a world where quality and craftsmanship are revered, the conversation naturally gravitates towards well-made products like ours.





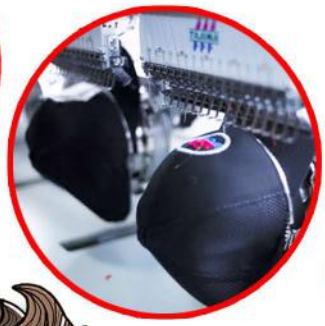


by L.Kirschenbürg

Brand Yourself

Embracing the challenge of crafting exceptional headwear, we not only ensure impeccable fit and design in every hat but also extend our commitment to perfection to every aspect of branding. We're delighted to assist in designing or refining logos, as we firmly believe that the mark of a truly outstanding product lies not only in its craftsmanship but also in the seamless harmony of its visual identity.











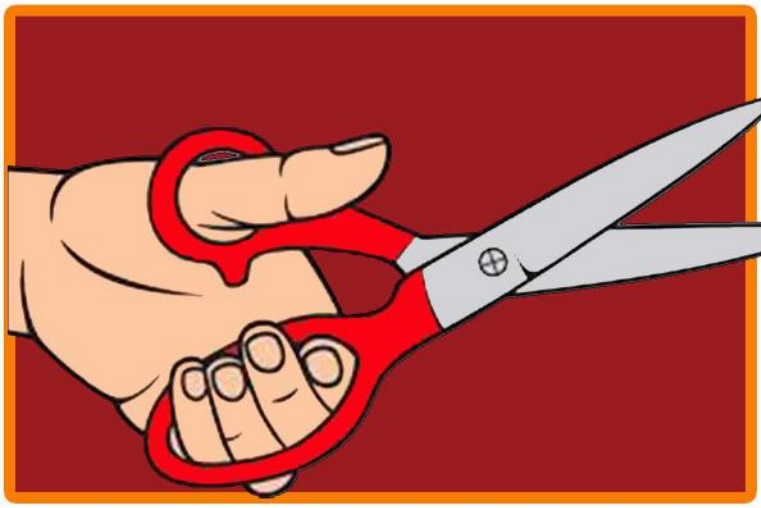




inspectagram.io

by L.Kirschenbürg

Cut out the sh*t!







In the competitive landscape of branding, simplicity reigns supreme. Just observe the world's most esteemed brands, and you'll quickly discern a prevailing trend: simplicity. From the Nike swoosh to the bitten apple of Apple, these logos stand boldly on their own, devoid of unnecessary words or intricate designs. Why? Because simplicity is synonymous with memorability. Consider this: in a marketplace inundated with stimuli, a simple logo possesses the unparalleled ability to cut through the clutter, leaving an enduring impression on consumers. It's a strategic choice grounded in the recognition that less isn't just more – it's everything. Simplicity isn't merely an aesthetic preference; it's a fundamental principle that underpins effective branding and marketing strategies.

This isn't complicated. If it is... clearly, your brain cells are on strike.







Visit FRANKIEFRANK.CA



Shoot us your logo & details



Let us do some magic



Verify it's good to go



Roughly 3 weeks in production.
(sh*t takes time man!)



Package & send her off

inspectagram.io

"Cap"tivate with Buckets that actually fit.

Provided your logo doesn't SUCK!

Lids that people will actually wear



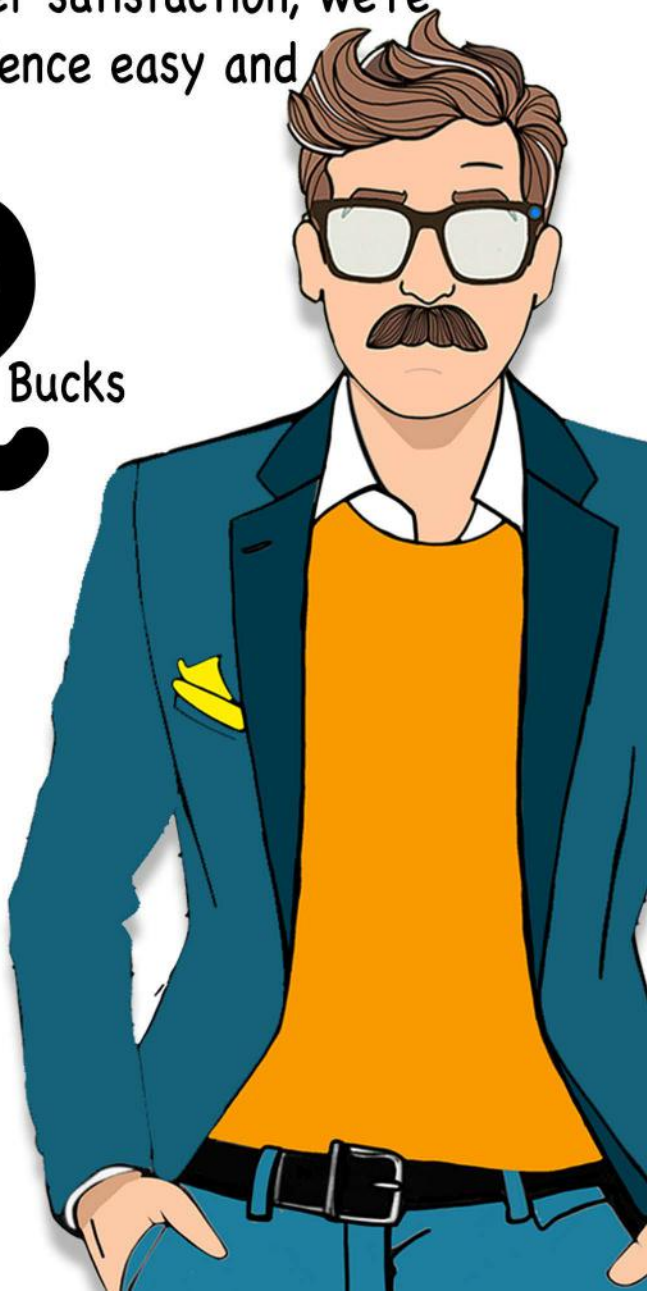
Hats are a marketing marvel because they transform wearers into brand ambassadors. With people flaunting them on social media, they generate continuous exposure and amplify brand loyalty. When individuals willingly sport your branded hats, it's a testament to their connection with your brand, creating a ripple effect of endorsement and visibility. Hats truly are a gift that keeps on giving in marketing. #Branding

by L.Kirschenburg

At Frankiefrank & co, we pride ourselves on simplicity and transparency in our pricing. Our hats are priced at just $22 USD per hat, with a minimum order quantity of 50 hats. We understand the importance of ensuring the perfect fit and feel, which is why we offer the option to purchase a single custom hat for $200 USD. This allows you to experience the quality of our products firsthand before committing to a larger order. With straightforward pricing and a commitment to customer satisfaction, we're here to make your hat-buying experience easy and enjoyable.

$22 Bucks

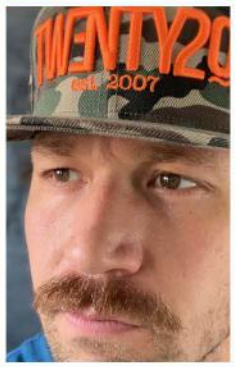




Brim Bro BRAIN Buckets







































TJ Miller

by FRANKIE ROSE

MORE

Brim Bro's



































DIAZ by FRANKIE ROSE

UFC

We're not professional photographers

Here's a hat on the ground



The BEST, Stiffest, Rugged, Structured materials. FULL STOP. We will NEVER make floppy, horse shit material lidz.

Frankiefrank.ca

Heavy rests the crown



Thanks for choosing Frank